

## PRINT MAGAZINE

# Advertising Rate (US\$)

Ad Size	Four Color		B/W		Premium Positions	
	1x	6x	1x	6x		
Full Page	3,570	3,190	2,680	2,400	Cover II	4,840
2/3 Page H/V	2,710	2,440	2,170	1,960	Cover III	3,570
1/2 Page Island	2,430	2,220	1,700	1,460	Cover IV	5,760
1/2 Page H/V	2,300	2,070	1,620	1,400	Page 1	4,840
1/3 Page H/V	1,880	1,700	1,370	1,210	Facing Table of Content	4,060
1/4 Page	1,620	1,400	1,100	1,000	Facing Editor's Note	4,060
					Other Specified Positions	+10%

Commission to recognized ad agency 15%

Translation cost: US\$100/ page



### ACT Publications



### ACT Events



AIM distribution reaches wide range of technical and manufacturing engineers and management from ACT publications and events across China.

